

What is Coolgreen?

We are a small consultancy based in Cumbria specialising in delivering business systems that work - whether IT based or otherwise.

Coolgreen works uniquely throughout an organisation, using its expertise to produce systems at the appropriate level.

We provide systems that could be anything from an Excel spreadsheet to a bespoke database-driven application. Our projects range from a few thousand pounds to over one million pounds in value.

Who are we?

Coolgreen's principal consultant is Richard Lecky-Thompson CEng MIEE, whose career includes broad technical and management experience within blue chip organisations. Richard gained a joint honours degree in computer science and electronic engineering from the University of Birmingham and completed three years research in the university's biochemical engineering department before entering industry. For the past eight years he has specialised in business systems design and development.

Coolgreen draws on the skills and expertise of partners to resource individual projects to ensure the client's specific needs are met.

Who do we work with?

Clients in any sector, whatever their size, can coolbenefit from **Coolgreen's** services.

We work with national organisations, academic institutions, small businesses and others.

Our clients include:

- Co-ordination Group Publications
- English Institute of Sport
- Rugby Football Union
- Rugby Football Union for Women
- University of East London

Our work has included:

- designing and developing a world-leading performance management system for the Rugby Football Union
- developing a web-based directory of expertise for the University of East London
- creating business systems for a local publishing company with worldwide exports

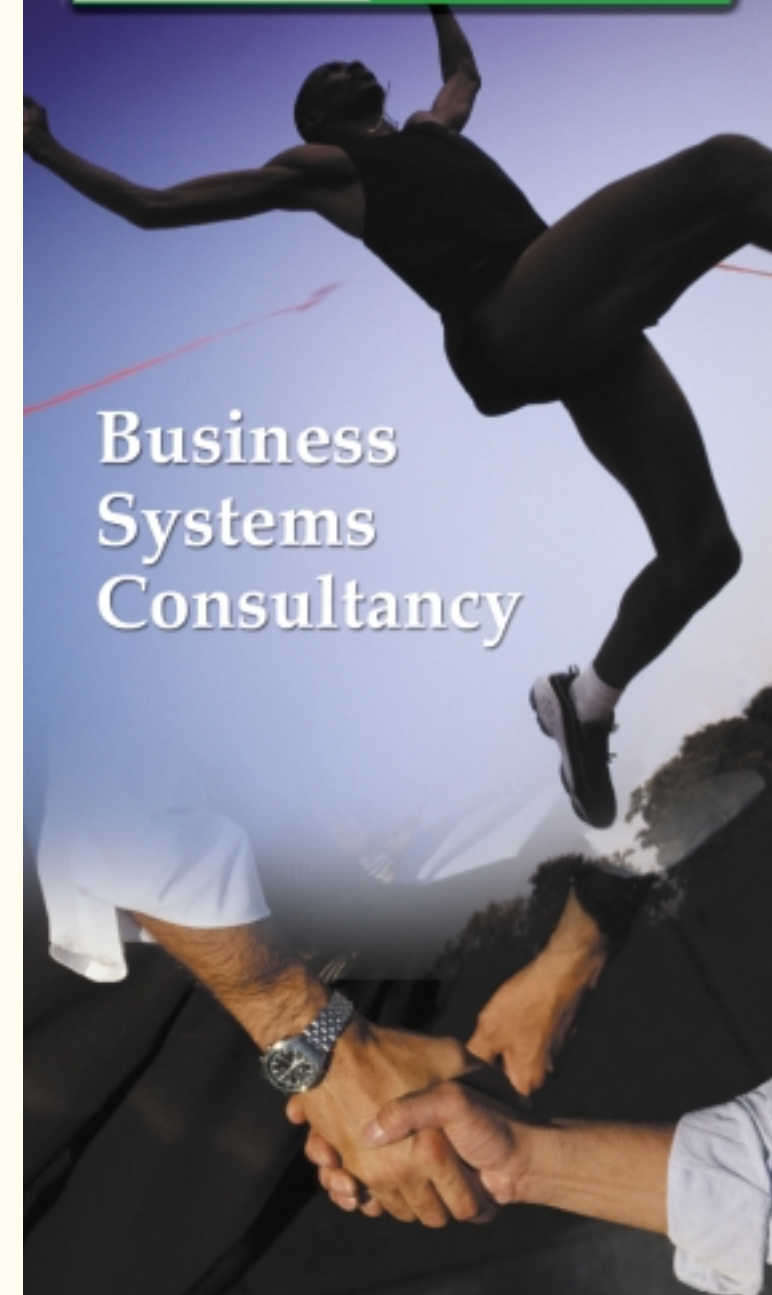


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Business
Systems
Consultancy

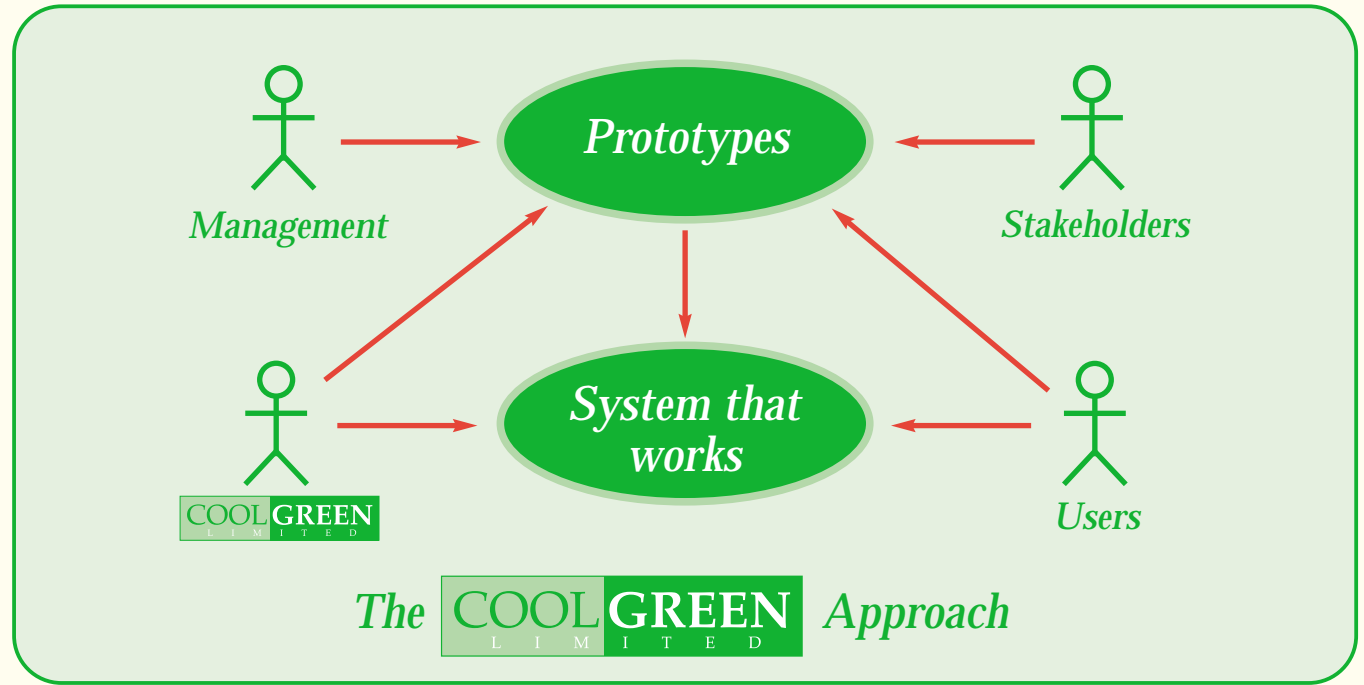
delivering solutions that work

How do we work?

Because we understand that each business has individual needs, we won't simply impose an off-the-shelf system on you. Instead we aim carefully to identify our client's needs using proven prototyping and modelling techniques. Whether it's a paper, spreadsheet or bespoke system that's needed, **Coolgreen** will apply creative thinking to deliver the solution that works.

We specialise in working in partnership with those who will be using the system, involving them at every stage of the design and development to ensure it is fit for purpose and easy to use.

Working from a high strategic level to a depth of practical detail, our goal is to help you to get it right.



*"We have continued to work with **Coolgreen** for several years and find their input invaluable. England RFU works with elite players in clubs across the country and throughout the world. We need to manage large volumes of information on their history, progress, health, nutrition and fitness.*

***Coolgreen** were quick to grasp our complex needs and have been key in developing our world-leading business management systems, including innovative solutions to specific requirements."*

Chris Spice, Director of Performance Department, Rugby Football Union



*"We selected **Coolgreen** for their ability to work closely with us to develop a business system from outline to full specification where none previously existed.*

They involved all the stakeholders in defining needs, considering internally - and externally-facing features, to deliver a database-driven website which will enable us to market our expertise."

Richard Wheeler, Head of the Knowledge Dock, University of East London



"RFUW were looking to modernise the way we managed our sport.

Coolgreen

*did an initial high-level analysis of all our requirements. They then helped select two areas, player management and fitness testing, where they could develop simple systems that would give us the most benefit. **Coolgreen** were realistic and adaptable in making the best use of our limited finances and gave us good value for money."*

Rosie Williams, Managing Director, Rugby

W H A T O U R C L I E N T S S A Y . . .